

**Controversies and Advances in the  
Treatment of Cardiovascular Disease  
The Tenth in the Series**

October 7 & 8, 2010 ♦ Montage Beverly Hills

**HELPFUL INFORMATION**

*Conference Location:*

**Montage Beverly Hills**  
225 North Cannon Drive  
Beverly Hills, CA 90210  
Phone: 310-860-7800  
Montage Beverly Hills Website:  
<http://www.montagebeverlyhills.com/>

*Hotel Accommodations:*

To make a hotel reservation at Montage Beverly Hills, please use one of the following methods below.

Hotel cut-off date is Thursday, **September 3, 2010**. After this date, the group rate cannot be guaranteed.

A credit card is needed for all reservations.

1. Call the hotel directly at 310-860-7800 or 888-860-0788 and request the “Controversies and Advances in the Treatment of Cardiovascular Disease” rate
2. Email Montage Beverly Hills [mbhreservations@montagehotels.com](mailto:mbhreservations@montagehotels.com) and request the “Controversies and Advances in the Treatment of Cardiovascular Disease” rate
3. Complete the hotel reservation form and email it to [ezoll@promedicacme.com](mailto:ezoll@promedicacme.com) or fax to 760-720-6263. The hotel reservation form may be accessed using the link below:  
<http://www.promedicacme.com/pdf/montage-reservation-form.pdf>

*Hotel Rates:*

Standard King is \$350 + tax / night  
Deluxe King is \$395 + tax / night

Currently, taxes are subject to a 15% city tax, 2% occupancy surcharge, and 4% municipal surcharge

*Hotel Policy:*

Reservations cancelled within 24-hours of arrival are subject to a charge of one night's room rate. A credit card is required at the time of reservation.

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*Getting to the Hotel:*

**From Los Angeles International Airport (LAX)**

- Hotel is 12.5 miles from Los Angeles International Airport
- <http://www.lawa.org>
- By taxi: Approximate fare is \_\_\_\_ one way
- By shuttle: Super Shuttle is \$24 each way from LAX to Montage Beverly Hills. To make a reservation,
- Driving instructions:  
W Century Blvd  
405 North  
Exit Wilshire Blvd. East (travel approx. 2.5 miles)  
Left on Canon Drive  
Montage Beverly Hills is on the left

**Directions from the South: Orange County/San Diego County**

405 North  
Exit Wilshire Blvd. East (travel approx. 2.5 miles)  
Left on Canon Drive

**Directions from the West: Santa Monica Area**

10 East  
Exit Robertson Blvd. North (travel approx. 3 miles)  
Left on Wilshire Blvd. (travel approx. 1 mile)  
Right on Canon Drive

**Directions from the East: San Bernardino/Riverside County**

60 West  
10 West  
Exit La Cienega Blvd. North (travel approx. 3 miles)  
Left on Wilshire Blvd. (travel approx. 1 mile)  
Right on Canon Drive

**Directions from the North: Van Nuys/San Fernando**

405 South  
Exit Wilshire Blvd. East (travel approx. 2.5 miles)  
Left on Canon Drive

*Montage Parking:*

Parking at Montage Beverly Hills is \$12.00 / day or \$35.00 / night

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*Conference Registration:* The registration desk is located in the Marquesa Foyer and it will be open the following times:

Wednesday, October 6	6:00 – 8:00 PM
Thursday, October 7	7:30 AM – 5:30 PM
Friday, October 8	7:30 AM – 5:00 PM

*Weather in Beverly Hills:* The average high is 75° F (24°C) and the average low is 59°F (15°C). The average rainfall in October is .6 inches (14.5 mm).

*Appropriate Dress:* Business attire

*To Receive Your CME Certificate:* Visit [www.promedicacme.com](http://www.promedicacme.com) and click on “Take Evaluation” for the *Controversies and Advances in the Treatment of Cardiovascular Disease* which will be on the home page. Complete the evaluation and your CME certificate will be sent to you within two weeks.

*For More information on Beverly Hills and Los Angeles:* Please visit the Beverly Hills Conference & Visitors Bureau Site at <http://www.beverlyhillsbehere.com/> and the Los Angeles Convention & Visitors Bureau <http://discoverlosangeles.com/> for information on all the exciting things to do and see in Beverly Hills & Los Angeles!